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**TOSHIBA'S DVD/VCR COMBINATION PLAYERS BRING CONSUMERS  
CONVENIENCE AND FLEXIBILITY IN ONE HOME ENTERTAINMENT UNIT**

*New Model with Progressive Scan Output Offers Superior Image Quality and 'Dual  
Deck' Convenience*

**CES, LAS VEGAS, January 8, 2003** - Toshiba, a primary developer and leader in DVD technology, today announced the expansion of its DVD/VCR combination lineup with the introduction of two new models, the SD-V290 and SD-V390. Offering consumers a convenient, one-unit solution for high-quality entertainment in both DVD and VHS formats, the SD-V390 brings the added benefit of ColorStream Pro® progressive scan output for the highest quality digital video output. Both models feature a high-performance, four-head Hi-Fi VCR, providing a perfect solution for consumers who maintain both DVD and VHS libraries.

Demonstrating its market leadership in DVD combination products, Toshiba engineered the SD-V390 and SD-V290 with all of the advanced features and cosmetic appeal expected from Toshiba. Both units offer a sleek, silver design that complements existing components in an entertainment system, plus a full array of home theater ready connections, including Composite and S-Video outputs. The SD-V290 has ColorStream® Component Video outputs while the new SD-V390 boasts ColorStream Pro® progressive scan outputs for a stunning picture characterized by superior image purity, for amazing film-like reproduction of DVD movies. On both models, optical and coaxial outputs

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provide full compatibility with Dolby® Digital and DTS® digital systems. In addition, readily accessible front-panel audio/video inputs permit easy connection from a camcorder for simple dubbing of home movies to the VHS deck.

“Consumers have openly embraced the DVD format and the convenience it offers for home entertainment, but many consumers may still have VHS collections of family videos,” said Jodi Sally, Director of Marketing for Toshiba Video Products. “Toshiba’s high-performance DVD/VCR models allows both movie and video enthusiasts to take full advantage of the software benefits offered by both DVD and VHS formats.”

More than just all-in-one players, the SD-V290 and SD-V390 are packed with convenience features designed to simplify the interface between the user and the player. Both models allow playback of DVD while simultaneously recording a TV broadcast on VHS.

Consumers with an interest in digital photography will find the Toshiba “dual deck” models a perfect complement to their hobby. Both feature a JPEG feature that makes it easy to view digital photo shots from a variety of digital cameras.

The SD-V290 and SD-V390 models offer compatible playback of a variety of optical content including DVD-Video, DVD-R, audio CDs, CD-R, CD-RW and Video CD as well as MP3 software files recorded on CD-R and CD-RW discs.

For enhanced picture quality during VHS playback, the 4-head Hi-Fi VCR on both models utilizes a pair of 19-micron video heads which deliver exceptional (near SP) picture quality of content recorded and played back in the extended play (EP) mode. Making VCR recording even easier, both dual deck models offer the Record End Search

feature that instantly finds the space available on the tape for recording, eliminating the need for endless rewinding. In addition, a commercial skip function allows consumers to pass over commercials during playback.

With their attractive cosmetic design and home theater versatility, Toshiba's dual deck models redefine the meaning of home entertainment convenience! The SD-V390 will be available in March 2003 at a suggested retail price of \$249.99. The SD-V290 will be available in February 2003 at a suggested retail price of \$229.99.

**About Toshiba America Consumer Products, Inc.**

Toshiba America Consumer Products, Inc. is an independent operating company, owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, a world leader in high technology products with subsidiaries worldwide. Toshiba America Consumer Products is a pioneer in DVD technology and a leading manufacturer of a full line of home entertainment products, including televisions, home theater projectors, combination products and portable devices. Toshiba America Consumer Products is headquartered in Wayne, New Jersey with production facilities in Lebanon, Tennessee. For additional information please visit [www.toshiba.com/tacp](http://www.toshiba.com/tacp).

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